



meadow
rose society



Annual Impact Report



Meadow Rose Society Annual Impact Report 2023

Every baby deserves to be fed & clean

Meadow Rose Society fosters a supportive community in which every child has secure access to the essentials they need to thrive. Providing essentials like formula, diapers, pull-ups, and hygiene items, we take pride in assisting families struggling with financial insecurity and provide a dignified, baby first approach. As we say

It's all about the babies!



Letter from Chairman



Another year in the books for MRS

Another year of supplying struggling families with the necessities of their babes in Chilliwack.

And another year of changes which, of course, is the norm in the world we live today.

Sheila, our long time ED, gave her notice of retirement in September of 2022. As our search for a replacement for her began I wondered how we could ever replace her!

In May of 2023 we interviewed two applicants and one of them stood out quite significantly. The board was unanimous on who we would hire. Jackie Kingma-Glattfelder was our choice, and she came on board at MRS in June of 2023. We are so thrilled that she found us her at MRS, Jackie has fit in so well and we are so excited to have her as part of our team.

I would like to send a huge and special thank you to Sheila for her eleven years of service to MRS. Starting as a volunteer at a fledgling society she played a huge part in helping it grow into the amazing charity it is today. Her undying love and commitment to and for MRS does not and will not ever go unnoticed.

Upon Sheila's retirement, we accepted her as a board member, and I feel that her expertise and knowledge will be welcome. Our board realizes that we are an especially valuable resource for vulnerable kids in our community. and we hope to continue to be a reliable outlet for many more years to come.

It has been an honor for me to be serving as chairperson on the board at MRS again this past year. I am always grateful for this opportunity to watch our amazing team, and our group of volunteers that Jackie is leading, who continue to serve our community in such a gracious way. Thank you to all of you.

Denny Friesen

Letter from Executive Director

Dear Supporters and Friends of Meadow Rose Society,

As I reflect on the past year, I am filled with gratitude for the journey that Kathereen initiated twelve years ago, a journey that continues to flourish under the nurturing care of our dedicated team and generous community.

In assuming the role of Executive Director in May 2023, I stepped into the footsteps of those who had tirelessly laid the groundwork before me. It is both a privilege and an honor to steward the mission of Meadow Rose Society and to witness firsthand the impact of our collective efforts.

Throughout 2023, with unwavering support from our board, devoted volunteers, and the wider community, Meadow Rose Society experienced significant growth. We extended our reach to 191 families, warmly welcoming 104 new registrations. Through 1230 client visits, we provided vital assistance, distributing 41,496 diapers, 511 cans of formula, and 2556 baby food products.

I am particularly humbled by the outpouring of generosity from both individuals and local businesses. The 236 donors who graciously contributed quality items have enabled us to meet the diverse needs of our clients. I must express heartfelt appreciation to the businesses in our community that organized fundraisers, collecting essential supplies and financial support. Your compassion knows no bounds, and your impact is immeasurable.

Amidst our successes, we encountered challenges, notably the scarcity of formulas. Despite facing empty shelves and purchasing limitations, our resolve remained steadfast. Through strategic communication efforts, including interviews with local and national media outlets, we shed light on our plight, garnering widespread attention and support.

Our dedicated volunteers continue to be the lifeblood of our organization. With nine steadfast volunteers and the addition of three new members, each contributing their unique talents, our team remains vibrant and resilient. Their commitment to fostering meaningful connections with our clients embodies the spirit of compassion that defines Meadow Rose Society.

I extend sincere gratitude to the businesses that participated in our Tiny Treasures Campaign, amplifying awareness of our mission and championing corporate donorship. Special recognition is due to Mainstreet Church for their unwavering support, demonstrated through monthly contributions, year-end donations, and the resounding success of the Formula Drive held last June.
Continued on next page



Letter from Executive Director cont.

As we look towards the future, we remain committed to enhancing our services. The introduction of a refined registration process created at the end of 2023 reflects our dedication to continual improvement, ensuring that we can better serve those in need within our community.

In closing, I extend profound thanks to our community for your steadfast support and to our donors for your unwavering generosity. Together, we are empowering babies to thrive and nurturing a brighter tomorrow.

With warm regards,

Jackie Kingma-Glattfelder
Executive Director



Denny and Jackie accepting a generous donation



MRS toy area filled thanks to donations from our community



An amazing anonymous gift to our Tiny Treasures campaign

2023 in review



191

Families supported

41,496

Diapers Provided

1,230

Visits from Families and their infants

2,556

Food pouches sent home with Babies

101

New families registered

511

Formula Packages Distributed



Thank you so much for helping me and my baby. I didn't know what to do after I lost my job but help from Meadow Rose brought hope in the time I most needed it!
Meadow Rose Society Client

Letter from Treasurer

A big thank you to our board chair, our new executive director Jackie, and the rest of the board for a great year. It was a year of changes as we adjusted to new leadership and skyrocketing costs, but we managed to bring in enough to cover all our expenses this year.

This year we exceeded our target on bringing funds in by about \$18k – and brought in more than 2022(\$48k) and 2021(\$35k). This increase is notable, but necessary as our budget for baby supplies was exceeded as well by \$11k. Our biggest increase in giving this year came from the corporate side, with total corporate contributions for the year coming to \$13,400. Main Street Church was also a major supporter of MRS in 2023 with a total of \$9,300 coming in for the year.

This year we applied for and received the Community Services Recovery Fund grant with a focus on improving our HR systems and processes. While the goal for the funds has moved slightly since receiving the grant, we're grateful for the grant and are confident we can spend it wisely.

As mentioned, our program expenses (baby supplies) jumped considerably due to increased prices and demand for our services - \$29k this year compared to \$17k in 2022. Wages is our next highest expense line (executive director) at \$17k, followed by rent at \$12.7k.

The MRS working capital now stands at \$40,296 and we ended the year with a surplus of \$174. A big thanks to everyone on the board, all the volunteers, and the many members of our community who have embraced our charity and provide us the support we need to continue to work in Chilliwack.

Derek Van Oosterom



Treasurer's Report

	<u>FYE 2023</u>	<u>Budget</u>	<u>FYE 2022</u>
REVENUE			
Fundraiser - Return-It	\$ 250	\$ 4,000	\$ 700
Fundraiser - KB Fund-Razor	305	-	820
Fundraiser - Giving Tuesday	-	-	3,125
Government Grants	-	-	-
CSRF Grant	13,446	-	-
Make Sense Foundation	-	-	5,647
Corporate Contributions	4,000	10,750	1,426
Envision	1,000	-	-
Sunrise Poultry	1,500	-	-
Homeland Farms Ltd.	500	-	-
Newcastle Cabinets	2,000	-	-
KNR Developments	4,400	-	4,800
Main Street Church	9,301	8,000	11,718
Charity - Canada Helps	3,521	15,000	6,337
Individual Donations	12,005	9,750	8,735
Individual - Zeffy	13,308	-	2,810
Cash Donations	2,830	2,500	2,169
Miscellaneous	159	-	175
TOTAL REVENUE	\$ 68,524	50,000	\$ 48,462
EXPENDITURES			
Advertising and promotions	\$ 403	\$ 200	\$ 175
Debit machine expense	41	150	71
Dues & subscriptions	264	150	149
Fundraising expense	-	500	250
Insurance	1,924	1,800	1,729
Interest and bank charges	251	200	189
Office	2,590	1,000	4,777
Program Expenses	28,935	17,000	17,015
Rent	12,713	12,700	12,713
Travel and Board Expenses	-	500	1,505
Utilities	4,076	4,800	4,257
Volunteer appreciation	101	500	353
Wages	17,052	10,500	10,295
TOTAL EXPENDITURES	\$ 68,350	\$ 50,000	\$ 53,479
SURPLUS (DEFICIT)	\$ 174	\$ -	\$ (5,017)
ASSETS			
Prospera Credit Union	\$ 2,059		\$ 1,483
BC Gaming Grant	-		72
RBC Grant Account	11,111		-
RBC Chequing	25,496		36,393
RBC GIC	1,500		0
Petty Cash	130		162
TOTAL ASSETS	\$ 40,296		\$ 38,109
LIABILITIES			
Wages Payable	\$ 700		\$ (0)
Employee Remittance Payable	650		-
RBC Credit Card	654		-
TOTAL LIABILITIES	\$ 2,004		\$ (0)
OPENING BALANCE EQUITY	\$ 38,118		\$ 43,126
SURPLUS (DEFICIT)	174		(5,017)
TOTAL LIABILITIES & EQUITY	\$ 40,296		\$ 38,109
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We'd like to thank our donors for their generous support

Acknowledgements

With profound gratitude, we extend our deepest thanks to all those who supported us throughout 2024. It is through the generosity of our donors that we are able to effectively reach and serve our clients.

Chilliwack Fire Fighters
Main Street Church
Envision Bank
KNR Development
NewCastleCabinets
North Beach Design Co
Stellar's Jay Lions Club
Sunrise Poultry
Ironside Design
Community Services Recovery Fund
Chilliwack T.O.P.S.
Chilliwack PieceMakers Quilting Guild
Sid and Jeanette Kingma
Jeff and Sharon Smith
Anthony Stevenson
Denny and Sheila Friesen
... and the many other personal contributions by generous donors!



We'd like to thank our Volunteers for their

Dedication

Our Board of Directors



Denny Friesen
Board Chair



Sheila Friesen
Director



Krystal McKay
Board Vice-Chair



Derek Van Oosterom
Treasurer



Devon Sanderson
Director

Thank you to our dedicated
volunteers, whose commitment
keeps our doors open

Melissa
Patty
Rianna
Alex

Mary
Wendy
Amber
Grace

Ashley

Get Involved



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Facebook: [facebook.com/MeadowRoseSociety](https://www.facebook.com/MeadowRoseSociety)

Address: 45789 Spadina Ave, Chilliwack, BC

Office Hours: Tue, Wed, Thur 11am-1pm

Volunteer with Us

Volunteers are critical to the functioning of our nonprofit. If you are able to help out two hours a week during office hours and make a difference in your community, visit meadowrosesociety.com/volunteer



Donate

To donate, visit meadowrosesociety.com/donate or use the QR code. If you would like to host an independent fundraiser in honor of Meadow Rose Society, email office@meadowrosesociety.com